



► User Operations Management and Data Platform

Full-Life-Cycle user operation solution provides a comprehensive user operation solution, enhancing user experience and value in all aspects from acquisition to retention and growth provides accurate and fast navigation services to users worldwide, breaking geographical limitations and connecting the globe achieves data service management for lot devices, ensuring stable connections and supporting Intelligent living.

► Solution

- ◉ User Operation Solution
- ◉ IOT Card Data Services
- ◉ Global Navigation Operation Solution

► Product List

- ◉ **Comprehensive User Profile Analysis**
 - Utilizes big data and AI technology to deeply understand user behavior and needs, aiding dealers in better serving their customers
- ◉ **User Lifecycle Management**
 - Efficient and customized operational strategies surrounding user acquisition, retention, conversion, growth, care, and loyalty
- ◉ **Personalized Operation**
 - Enhances user stickiness and loyalty through personalized content recommendations and marketing based on user behavior
- ◉ **Traffic Monitoring and Management**
 - Offers traffic services from three major carriers, real-time monitoring of card, project, and activity traffic usage
- ◉ **Device Management**
 - One-stop vehicle SIM card lifecycle management, encompassing the entire process from production, sales, traffic pool management, operation, to settlement

► Example of case

- ◉ Yadea User Operation Platform
- ◉ Yadea IOT Card Services
- ◉ Luxurious OEM Global Navigation